



Survey: "Twitter" Total statistics

Order details:

Responses: 200 / 200 fulfilled
Ordered: March 22 2012
Completed: March 23 2012
DoubleChecked: No
Price: \$830.00

Target Market:

Country: United States
Prequalification question: Custom question
Gender: Males and Females
Age Range: 18 - 100 years old
Income: \$0 to \$500k+
Ethnicity/Race: All
Education: All
Employment: All
Career: All
Relationship: All
Locations: All

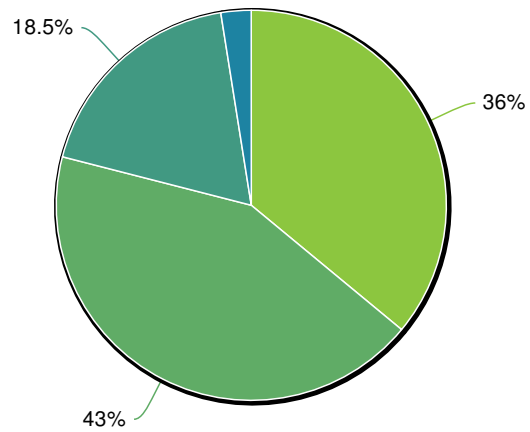
Thanks for your business

Responses: 200 / 200 fulfilled
Ordered: March 22 2012
Completed: March 23 2012

PQ: Do you have a Twitter account?	
Answer	Responses (200 total)
A1: No	EXIT
A2: Yes	Continue... (200)

Responses: 200 / 200 fulfilled
 Ordered: March 22 2012
 Completed: March 23 2012

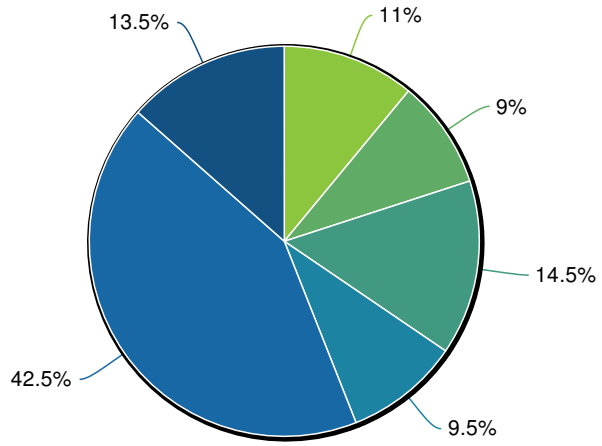
Q1: When did you first sign up?



Answer	Responses (200 total)
A1: Within the last year	36.0% (72)
A2: 1-2 years ago	43.0% (86)
A3: 3-4 years ago	18.5% (37)
A4: 5-6 years ago	2.5% (5)

Responses: 200 / 200 fulfilled
 Ordered: March 22 2012
 Completed: March 23 2012

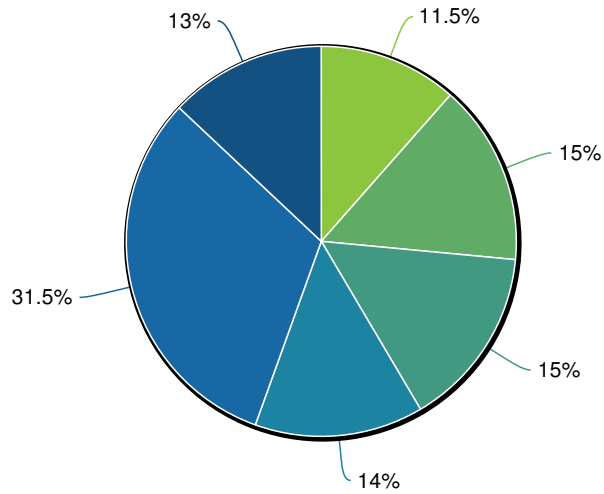
Q2: How often do you tweet?



Answer	Responses (200 total)
A1: Multiple times per day	11.0% (22)
A2: Daily	9.0% (18)
A3: Every few days	14.5% (29)
A4: Weekly	9.5% (19)
A5: Rarely	42.5% (85)
A6: Never	13.5% (27)

Responses: 200 / 200 fulfilled
 Ordered: March 22 2012
 Completed: March 23 2012

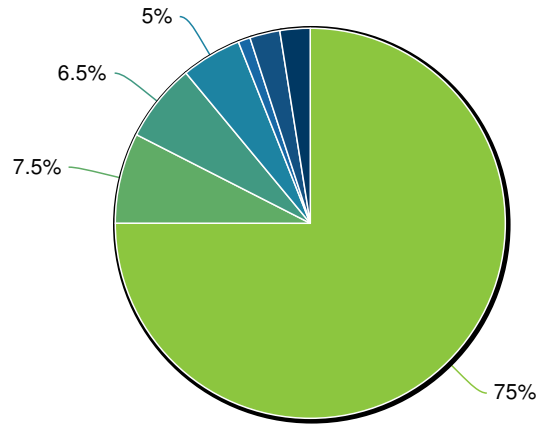
Q3: How often do you log on to read tweets from those you follow?



Answer	Responses (200 total)
A1: Multiple times per day	11.5% (23)
A2: Daily	15.0% (30)
A3: Every few days	15.0% (30)
A4: Weekly	14.0% (28)
A5: Rarely	31.5% (63)
A6: Never	13.0% (26)

Responses: 200 / 200 fulfilled
 Ordered: March 22 2012
 Completed: March 23 2012

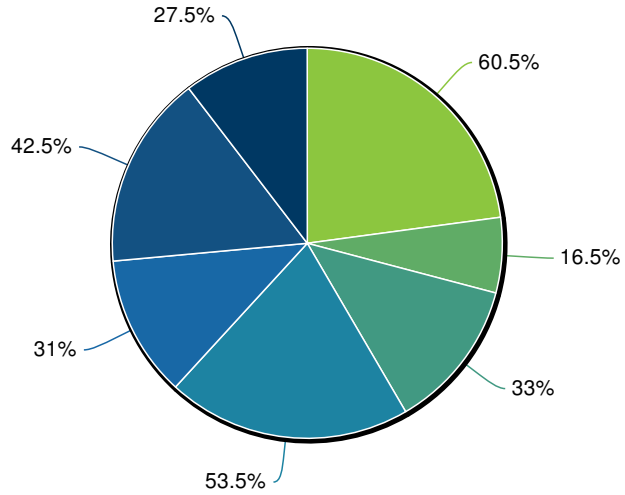
Q4: How many accounts do you follow?



Answer	Responses (200 total)
A1: Fewer than 100	75.0% (150)
A2: 101-200	7.5% (15)
A3: 201-300	6.5% (13)
A4: 301-400	5.0% (10)
A5: 401-500	1.0% (2)
A6: 501-999	2.5% (5)
A7: 1000 or more	2.5% (5)

Responses: 200 / 200 fulfilled
 Ordered: March 22 2012
 Completed: March 23 2012

Q5: What types of accounts do you follow?



Answer	Responses (200 total)
A1: Friends/family/people I know personally	60.5% (121)
A2: Co-workers/business associates	16.5% (33)
A3: News outlets	33.0% (66)
A4: Celebrities	53.5% (107)
A5: Bloggers	31.0% (62)
A6: Brands/companies	42.5% (85)
A7: Other	27.5% (55)